

MISTERY



Artificial Intelligence for Wireless Networks

Mistery releases the power of data analysis and Bluetooth. Connecting seamlessly to the wireless access point that is included in the Converse package, Mistery brings **Artificial Intelligence** into your wireless network, introducing Bluetooth device tracking capabilities.

Accurate tracking via Bluetooth Low Energy (BLE) enables you to use **Virtual Beacon Technology** to push information and notifications to multiple users all from the one device. Similar to interactive screens in shopping centers that say 'tap here or scan QR to get more info', this same hardware and technology is now available to you!



Create **zones to heatmap your foot traffic** within your premises based on the devices that enter and exit.

This can be used as an enhancement / accompany / overlay to existing traffic counting devices and software for further validations, indicate areas that people are most frequenting in events, or can be the start of your **traffic analysis** journey.



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MISTERY



COUPLED WITH INQUIRE

Mystery provides **real data** with analytics on:

- Departments that are performing well
- How many people have requested information on specific marketing materials and adjust the marketing (target marketing)
- Event Management Analytics

